

Master of Science in the field of

Food Industry: Management and Marketing

Apply now for entry in September 2020

The Programme offers:

- Food professionals an advanced training in management skills and marketing research methodology so as to enhance the competitiveness of local food manufacturers in a changing market
- Secondary school teachers the relevant training to prepare themselves to teach under the New Senior Secondary Curriculum, e.g. Technology & Living
- Practical approaches to quality assurance and safety management in processing,

packaging, storage and distribution of food products, waste management and control, as well as market research, financial planning, product development and evaluation, and compliance with food laws and regulations

Admission Requirements

A Bachelor's degree with Honours in science. Preference will be given to those recommended by their present employers.



Application

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Application will be considered immediately until the new deadline. The deadline is extended to July 31, 2020.

Programme details:

https://aal.hku.hk/tpg/ https://www.scifac.hku.hk/prospective/tpg/about

Online application:

https://aal.hku.hk/tpg/



Enquiries

Programme Director Dr M F Wang BSc, PhD (Rutgers, US) Tel: 2299 0338 Email: mfwang@hku.hk Deputy Programme Director Dr Jetty C Y Lee B.Agr (Korea University); M.Phil, Ph.D. (HKU) Tel: 2299 0318 Email: jettylee@hku.hk School of Biological Sciences The University of Hong Kong Tel: 2299 0802 Email: biotpg@hku.hk Faculty of Science
The University of Hong Kong
G/F Chong Yuet Ming Physics Building,
Pokfulam Road, Hong Kong
Tel: 3917 5287 Fax: 2858 4620
Email: science@hku.hk
https://www.scifac.hku.hk/prospective/tpg/about